AMERICAN INSTITUTE OF ARCHITECTS
Continuing Education System

Real Brick. Real Thin. Right There.
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AIA/CES Registered Provider Program Summary

Course Description
The intent of this course is to analyze the ASTM performance criteria for thin brick and identify how it offers durability, safety, and energy efficiency benefits.

Learning Objectives
• Describe how using thin brick can enhance your design regardless of the application – interior, exterior, residential, commercial, renovation, DIY, etc.
• Define the Brick Industry Association classification of full brick and thin brick materials and how they are to be used as part of a design and specification
• Gain the ability to evaluate the various thin brick field applied options available in the market today.
• Describe the different thin brick panelized options available in the market place and define when a panelized option should be considered
• Learn how to execute and establish a realistic aesthetic expectations program as it relates to your anticipated finished product – a successful thin brick wall system.

Target Audience
Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

Instruction Method
Facilitator may use a PowerPoint presentation or handouts, depending on audience size.

Audio Visual Required
A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

Facilitator Qualifications
All facilitators will be Meridian® Brick sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.

For more information please contact:
Your Meridian Brick Sales Representative
or call 866.259.6263